



JEFFERSON PARISH

Department of Emergency Management

Cynthia Lee Sheng
Parish President

Joseph A. Valiente
Director

Dear Jefferson Parish Business Owner:

On behalf of Jefferson Parish Emergency Management, we encourage you to review and revise your business continuity plans to respond to and recover from an emergency or disaster event. If you currently don't have a plan please review this link to assist your business in continuity planning: <http://www.ready.gov/business/implementation/continuity>. We also ask that you review your re-entry plan to ensure that your employees have the valid placards necessary to return as quickly as possible to Jefferson Parish following any evacuation order. Please login to the Jefferson Parish Re-entry Placard Program site at www.jumpstartjefferson.com and select "Enter the Jumpstart Jefferson Re-Entry Application Process". All Placards issued prior to 2020 are no longer valid and will have to be replaced.

The Jefferson Parish Re-entry Placard Program has been updated and all previous applications have been moved to an archived status. Businesses will need to apply as if they are a new business:

To set up a new account, select "Click Here to Get Started." The next screen provides the terms of use. If you agree, click "I Accept". Subsequent screens provide instructions for the remainder of the application process.

Remember the importance of keeping your username and password on file so that you can update and re-enter your account in the future. We would encourage you to continue updating your Jumpstart Jefferson profile on the website with the most up to date information so that we can communicate directly with your designated business representatives before, during and after an emergency, disaster and/or significant threat.

Should you need assistance using the website, please click on the Email the Program Director link in the upper right corner for assistance. If you have any questions or concerns regarding Jefferson Parish's ReEntry Program or Placards, please contact Dustin Guidroz with the Emergency Management Department at 504-349-5360 or email DGuidroz@jeffparish.net.

Respectfully serving the citizens of Jefferson Parish,

Joseph Valiente
Director of Emergency Management

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