

JEFFERSON PARISH REENTRY PLACARD PLAN

I. PURPOSE

The purpose of this plan is to establish protocols for the Jefferson Parish re-entry system, JumpStart Jefferson, including its respective registration process, tiers, and operations that provide for safe re-entry into Jefferson Parish following a disaster.

II. REGISTRATION AND RENEWAL PROCESS OVERVIEW

- A. Registration for re-entry placards can be done through JumpStart Jefferson by accessing the Jefferson Parish Department of Emergency Management homepage or directly at <http://placards.jumpstartjefferson.com>.
- B. Entities that can register for placards include Jefferson Parish based businesses, critical infrastructure owners and operators, government vendors and contractors, government and non-governmental organizations. These stakeholders may request placards for a limited number of employees that are deemed “Essential Personnel” who aid in recovery operations.
- C. Accounts can be created by selecting the “Click Here to Get Started” button on the Jumpstart Jefferson website. Registrants are given instructions on the website while creating their account. Once registered, stakeholders can request either tier 2 or tier 3 and the number of placards requested. If stakeholders feel they require tier 1 the request for consideration must be made in the comments section.
- D. The Jefferson Parish Emergency Management Department (JPEM) will review all re-entry placard requests to determine the appropriate tier and amounts as necessary.
- E. Once registered, users can manage and renew their placards by selecting the “Manage my Placards” link. Lost or destroyed placards can also be replaced in this section.
- F. Users will receive email instructions on picking up placards or renewal stickers from the system. It is the user’s responsibility to ensure that all information is up to date and correct. JPEM will not notify a user when their placards are expired. Tier III placards will be available to print off from the users computer once the system is activated.
- G. Each employee attempting to return to Jefferson Parish during the phased re-entry process will need their own placard. Other personal identification may be required by law enforcement officials to include a picture ID outlined in section IV Re-entry Operations.

- H. Users can contact JPEM with any questions in reference to registration and renewal.
- I. Stakeholders will agree to an end-user license agreement on the JumpStart Jefferson system that will include, but not limited to, the following agreement:
 - i. The Holder of a re-entry certificate agrees that the holder will only re-enter the Parish of Jefferson when the tier category for holder's re-entry certificate is implemented. The holder of a re-entry placard agrees that at all times the holder is subject to all orders, commands, and directives of local, state, and federal authorities during the disaster or emergency declared pursuant to La. R.S. 29:721 et seq., notwithstanding any provision of the Jefferson Parish Evacuation Plan or written provision contained on the re-entry placard.
 - ii. The holder of the re-entry placard expressly agrees and acknowledges that a disaster or emergency has been declared, pursuant to La. R.S. 29:721 et seq., and conditions exist that seriously or critically imperil or endanger the lives of those in a defined area.
 - iii. The holder of the re-entry placard acknowledges and agrees that in accordance with La. R.S. 29:735 and other applicable laws, the Parish of Jefferson and its special districts are not responsible for any injuries or damages that the holder of the re-entry placard may sustain by the use of the placard and/or re-entry into the evacuated areas

III. TIERS

- A. There are four (4) levels of Re-Entry Placards: Emergency Response (ER), Tier 1, Tier 2 and Tier 3. Additionally a business based in Jefferson Parish that has multiple locations covering other Parishes in Louisiana Region 1 may obtain Regional (R) placards that provide similar access to those parishes.
 - i. Emergency Response (ER): First Responders essential to life saving operations – Police, Fire, or EMS and their mutual aid partners.
 - ii. Tier 1 & 1R: Primary critical infrastructure & government assets in restoring primary critical infrastructure that supports, which includes utility companies, government vendors and contractors, government and non-governmental organizations
 - iii. Tier 2 & 2R: Core Assessment Teams for major employers and other businesses that are determined to be essential in economic recovery; Recovery Teams of select businesses with unique circumstances (fragile inventory, designated hazardous waste facility, world-wide distribution, large workforce, multiple-parish service area, major plants, refineries, and manufacturers, etc.) that have the capacity to be self-sufficient; and, Humanitarian Relief Agencies.

- iv. Tier 3: Business owners and their designated recovery employees determined to be essential to the imminent return of residents and/or to the economic vitality of the parish. Family members may be allowed to re-enter with a credentialed family member, based on parish conditions.

EMERGENCY RESPONSE

Law Enforcement Agencies (Federal, State, & Local)	Emergency Medical Systems
Fire Departments	HAZMAT Response

TIER I

Utility Companies i.e. Entergy, Atmos, AT&T, Cox Communications along with mutual aid partners	Hospital “Essential Duty” staff.
Parish Contractors	Debris Removal Vendors
“Essential” Local & State agencies	Other Pre-Designated subcontractors who provide critical services to the parish, municipal governments, state & federal or other public agencies

TIER II

Big-box retailers i.e. Wal-Mart, Lowe’s K-Mart, Home Depot	Fuel Stations
Health and Pharmacy	Non-Government Relief Agencies
Cleaning suppliers	Lodging
Security firms	Debris management
Residential & Commercial construction	Educational Institutions
Religious Organizations	Damage assessment teams for large scale employers

TIER III

Business Owners	Essential employees for reopening
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IV. RE-ENTRY OPERATIONS

- A. At the discretion of the Parish President, the Public Information Office will announce when tiers are authorized to begin re-entry. The PIO will use all methods available to disseminate this information. These notifications will specifically address the tier authorized for re-entry.

- i. The Parish President will determine when each tier will be allowed to return based upon advice from the Director of JPEM and Jefferson Parish Sheriff's Office (JPSO).
 - ii. Tier selection will be dependent upon the circumstances of the disaster and severity of damage. These circumstances shall include the current level of operations to ensure life safety.
- B. Upon arrival at checkpoints established by law enforcement and aid from the Louisiana Army National Guard (LANG), placard holders will be required to have placards for each person in the vehicle.
- C. When reentering Jefferson Parish, placard holders should also have a state issued picture ID and company / agency documentation identifying them with their respective organization.
- D. Law Enforcement personnel will determine access in Jefferson Parish based upon review of credentials. Vehicles and personnel without acceptable documentation may not be allowed to enter the parish.
- E. Jefferson Parish active first responders will not need placards, valid department / agency issued credentials will be accepted.

V. ORGANIZATION AND ASSIGNMENT OF RESPONSIBILITIES

- A. The Jefferson Parish Department of Emergency Management is responsible for the overall maintaining and administration of the JumpStart Jefferson system. The Placard Re-Entry Administrator, employed by JPEM is responsible for processing, notification, and dissemination for all re-entry placards and renewal stickers.
- B. Local law enforcement agencies are responsible for command and control at all check-points, enforcing applicable laws, reviewing and determining valid placards and credentials for those looking to access the Parish during the phased re-entry process.

VI. ADMINISTRATION AND LOGISTICS

- A. Re-entry placards and renewal sticks can be picked up at two (2) locations:
 - i. East Bank stakeholders will receive an email notification to pick up their re-entry placards at the East Bank Regional Library, located at 4747 West Napoleon Ave., Metairie, LA 70001.
 - ii. West Bank stakeholders will receive an email notification to pick up their re-entry placards at the Jefferson Parish Emergency Operations and Communications Center, located at 910 3rd Street, Gretna, LA 70053.

VII. PLAN MAINTENANCE

- A. The JPEM is responsible for the review and revision, during the established yearly review of the Emergency Operations Plan.
- B. The JPEM will submit this plan to local Law Enforcement for review and revision, during the established yearly review of the Emergency Operations Plan.

VIII. AUTHORITIES AND REFERENCES

- A. La. R.S. 29:721 et seq.
- B. La. R.S. 29:735

IX. APPENDICES

- A. Valid Placard
- B. Void Placard

APPENDIX A: Valid Placard

OFFICIAL RE-ENTRY AUTHORIZATION

Bearer allowed temporary and controlled access to the affected area pursuant to all conditions and controls imposed by the **New issue placards will have the valid years printed in a purple field in the bottom left corner. Placards expire on December 31st of the 2nd year. Renewal stickers will be white with the Jefferson Parish Seal behind the valid years. Renewal stickers will have the new Permit #s on the bottom.**

Placards issued by Jefferson Parish will have "JP" and the Tier Level in Green.

JP 1

All 5 Parish Seals are visible.

2014
2015

PERMIT #
JP -131315

The Permit # will be visible in the center below the 5 parish seals.

Unauthorized duplication of this placard will result in penalties up to criminal prosecution.

APPENDIX B: Void Placard

