

# **JEFFERSON PARISH ENVIRONMENTAL STEWARDSHIP PROGRAM STORM WATER LEADERSHIP AWARD**

## **1. ELP Award Guidance**

The Jefferson Parish Environmental Stewardship Program (ESP) Storm Water Leadership Award was established as part of a grant program funded by the Lake Pontchartrain Basin Restoration Program (PRP). The goal of the PRP program is to restore the ecological health of Lake Pontchartrain Basin. The ESP Storm Water Leadership Award is intended to recognize those businesses in Jefferson Parish that strive for environmental leadership through programs and actions that improve storm water quality and/or quantity thereby reducing the amount of pollution that enters Jefferson Parish waterways. The following information provides a summary of the awards application process.

## **2. Applicant Information**

### **Eligibility Requirements**

Businesses/Corporations/Organizations/Individuals should have a physical location within Jefferson Parish, or the activity/initiative conducted must have taken place in Jefferson Parish or benefit Jefferson Parish in some fashion.

### **Business/Company/Organization Name**

State the name of the business/company/organization

### **Business/Company/Organization Size**

State whether the organization is large (greater than 100 employees/members) or small.

### **Award Category**

State whether the applicant is applying for a Pollution Prevention/Innovation, or Outreach/Community Involvement Award

### **Initiative Description (500 words or less)**

State the objectives, purpose, and goal of the initiative.

For Pollution Prevention/Innovation Activities, show initiatives that result in measureable reductions in water pollution or pollution potential of the business/organizational activities. Examples include but are not limited to storm water runoff reduction, storm water runoff treatment, waste/process water treatment, waste reduction, or pollution prevention measures such as pollutant reduction or containment. For innovative activities, show initiatives that are a departure from "business as usual" for storm water management. Show activities that can be used as a model for how businesses will operate in environmentally friendly ways in the future for Jefferson Parish. Describe how your innovation meets the future needs of the community and/or solves an environmental challenge.

For Outreach/Community Involvement, described how the initiative engaged with the public in storm water pollution prevention or educated others about storm water pollution prevention. Include the motivation for implementing the project/program and why the particular community was chosen. Describe any partnerships. Describe the indicators used to measure the effectiveness of the project.

### **Photos**

Provide at least 2 photos to be used for press releases and awards ceremonies should your application be selected.

## **3. Application Process**

### **Application Advertisement and Submittal Deadlines**

The Jefferson Parish Department of Environmental Affairs will advertise for award applications no later than January 31<sup>st</sup> each year for projects that were completed in the previous calendar year. Applications will be due by March 31<sup>st</sup> for projects completed in the previous calendar year.

Applicants should submit an application that includes all information requested in Section 2.

### **Application Review Committee**

The Application Review Committee will consist of a minimum of 5 members, to be chosen by Jefferson Parish Department of Environmental Affairs from the following:

- Pontchartrain Conservancy – Executive Director or his/her designee
- University of New Orleans – Department of Civil and Environmental Engineering Chair or his/her designee
- Jefferson Parish Economic Development Commission President or his/her designee
- Regional Planning Commission Executive Director or his/her designee
- Loyola University New Orleans Environment Program Director or his/her designee
- Jefferson Parish Department of Environmental Affairs Director or his/her designee
- Jefferson Parish President or his/her designee
- Jefferson Parish Department of Engineering Director or his/her designee
- Representatives from other governmental, educational or NGO as needed should a minimum of 5 members not be met by the above entities for a given year

### **Application Review Deadlines**

Application reviews will be completed by April 30<sup>th</sup> each year for projects completed in the previous calendar year.

## **4. Awards Process**

Winners will be notified by the Jefferson Parish Department of Environmental Affairs Storm Water Supervisor and will be advised of the awards process. Award winners will be recognized by the Jefferson Parish President by proclamation.